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to stylistic (swashes on  
caps, loud typography,  
and white space); to  
objects (dust jackets,  
design handbooks);  
and methods (paper  
cut-outs, pixelation).

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Recommendation: 100  
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Author: Steven Heller  
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The book shows how  
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Steven Heller and Veronique Vienne have written a book about the 100 ideas that changed graphic design, which can be taken as a sort of chronological history for graphic design as a whole.

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I bought this book for my daughter who will be studying graphic design in the fall. It is a wonderful book filled with examples of the author's top 100. From small concepts, such as font usage, to the large architectural realm, it is covered well within this book.

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founder of the MFA in  
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