

Why David Sometimes Wins Leadership Strategy And The Organization In The California Farm Worker Movement Author Marshall Ganz May 2009

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Why David Sometimes Wins: Leadership, Organization, and ...

In *Why David Sometimes Wins*, Marshall Ganz tells the story of the UFW's ground-breaking victory, drawing out larger lessons from this dramatic tale. Since the 1900s, large-scale agricultural enterprises relied on migrant labor - a cheap, unorganized, and powerless workforce.

Why David Sometimes Wins - Hardcover - Marshall Ganz ...

Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement by Marshall Ganz (2010-09-13) on Amazon.com. *FREE* shipping on qualifying offers.

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Why David Sometimes Wins: Leadership, Organization, and ...

Why David Sometimes Wins tells the story of Cesar Chavez and the United Farm Workers' groundbreaking victory, drawing important lessons from this dramatic tale. Since the 1900s, large-scale agricultural enterprises relied on migrant labor--a cheap, unorganized, and powerless workforce.

Why David Sometimes Wins: Leadership, Organization, and ...

Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement Dan Clawson For those who wish not only to understand the world, but to change it, the key question about social movements of the oppressed is why they (sometimes) succeed, and what can be done to make future movements more likely to succeed.

Why David Sometimes Wins: Leadership, Organization, and ...

Why David Sometimes Wins: Leadership, Strategy and the Organization in the California Farm Worker Movement Marshall Ganz Abstract. This book tells the story of Cesar Chavez and the United Farm Workers' ground-breaking victory, drawing important lessons from this dramatic tale. Since the 1900s, large-scale agricultural enterprises relied on ...

Why David Sometimes Wins: Leadership, Organization, and ...

His newest book, *Why David Sometimes Wins: leadership, organization and strategy in the*

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California farm worker movement was published in 2009, earning the Michael J. Harrington Book Award of the American Political Science Association. He was awarded an honorary doctorate in divinity by the Episcopal Divinity School in 2010.

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Welcome - Marshall Ganz

Why David Sometimes Wins is a valuable resource for teachers and students of community organizing, labor history and the dynamics of social change. (Journal of Sociology & Social Welfare) A brilliant new book. (The Nation) Why David Sometimes Wins is an exceptional book that will be of widespread interest to scholars and activists alike.

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Why David Sometimes Wins is a valuable resource for teachers and students of community organizing, labor history and the dynamics of social change." --Journal of Sociology & Social Welfare "A brilliant new book."--The Nation "Why David Sometimes Wins is an exceptional book that will be of widespread interest to scholars and activists alike."--

Why David Sometimes Wins Leadership, Organization, and Strategy in the California Farm Worker Move

Marshall Ganz (born March 14, 1943) is the Rita T. Hauser Senior Lecturer in Leadership, Organizing, and Civil Society at the Kennedy School of Government at Harvard University. ... Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement. Oxford University Press, 2009.

Marshall Ganz - Wikipedia

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Why David Sometimes Wins: Leadership, Organization, and ...

Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement. In 1965, when some 800 Filipino grape workers began to strike under the aegis of the AFL-CIO, the UFW soon joined the action with 2,000 Mexican workers and turned the strike into a civil rights struggle.

Why David Sometimes Wins: Leadership, Strategy and the ...

Why David Sometimes Wins Leadership, Organization, and Strategy in the California Farm Worker Movement Marshall Ganz. Ganz, because of his long leadership role within the UFW, is unusually well placed as an insider, organizer, and later as a scholar, to write a moving narrative history of this remarkable movement.

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